



# FMI 2007 - U.S. Food Exporters Showcase

## Chicago, IL - May 6-8, 2007

### Idaho Pavilion

The **2007 U.S. Food Export Showcase** offers an unparalleled opportunity for producers, processors, and suppliers of American food and beverage products to show their wares to the world. It is held each year at Chicago's **McCormick Place** in conjunction with the **Food Marketing Institute's Supermarket Industry Exposition**, which attracts supermarket industry executives from around the world. The Idaho State Department of Agriculture will be sponsoring a pavilion, providing food manufacturers from Idaho a cost-effective way to reach a wide audience of executive-level food buyers.



#### What 2006 participants said about FMI:

*"The Idaho Pavilion at FMI was a great draw. The show provided our business with increased international exposure."*

**~ Great American Appetizers**

*"Participating in FMI is key to positioning ourselves in the retail sector internationally,"*

**~ Idaho Potato Commission.**

#### Why Exhibit in U.S. Food Export Showcase 2007?

- ◆ Attract international and domestic audiences
- ◆ Meet buyers face-to-face
- ◆ Shorten your buying cycle through accelerated sales
- ◆ Gain access to new international market segments.
- ◆ Improve your bottom line.
- ◆ Make contact with industry professionals
- ◆ Stay on top of the issues affecting your business.
- ◆ **Increase visibility through the Idaho Pavilion!**

#### For a booth fee of \$2600 you will receive:

- ◆ A 10' by 10' carpeted, pipe and drape booth space\* strategically located on a main aisle in the Idaho Pavilion of the U.S. Food Export Showcase
- ◆ One-on-One appointments with pre-qualified international buyers

\*furnishings and electricity available at extra cost

**To reserve your booth space today, contact Lacey Menasco and the Idaho State Dept. of Agriculture via email, [Imenasco@idahoag.us](mailto:Imenasco@idahoag.us) or by phone, (208) 332-8538**

**Booth must be reserved by November 17th, 2006!**